

WMG



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R-Estimate # 3176)



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12 Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12 Order Sep 00:15:00

Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R-Estimate #) 3176

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>			
													Spots	Amount		
E 2	WMC	11/05/12	11/06/12	Action News 5 @ 6a	Comm	6-7a	MT-----	:30	3	\$350.00	P	4	0.00	NM	17	\$6,250.00
				Action News 5 @ 6a												
2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----		3	\$350.00			0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
17	WMC	11/05/12-11/06/12	Action News 5 @ 4p		4-5p					MT-----		:30	\$200.00	0.00	NM	
		(@)	MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]													
18	WMC	11/03/12-11/03/12	Saturday Hour 1		SAT 7-8p					-----Sa--		:30	\$400.00	0.00	NM	
		(@)	MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]													
19	WMC	11/03/12-11/03/12	Saturday Prime Other 2		SAT 8-10p					-----Sa--		:30	\$400.00	0.00	NM	
		(@)	MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]													
20	WMC	11/03/12-11/03/12	Saturday Prime Other 2		SAT 8-10p					-----Sa--		:30	\$400.00	0.00	NM	
		(@)	MG for 15.1,20.3,24.2,20.2,26.1,20.1,20.4,18.4,1.1,24.1,11.2,2.3,2.1,1.3,2.2 [Lines 34-45 makegoods - 11/1(5), 11/2(5), 11/3, 11/5(3) preempts.]													
3	WMC	11/01/12	11/02/12	NBC Today Show	Comm	7-9a	---TF--	:30	3	\$250.00	P	4	0.00	NM	3	\$750.00
				NBC Today Show												
3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		3	\$250.00			0.00						
4	WMC	11/05/12	11/06/12	NBC Today Show	Comm	7-9a	MT-----	:30	3	\$250.00	P	4	0.00	NM	3	\$750.00
				NBC Today Show												
4																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----		3	\$250.00			0.00						
5	WMC	11/01/12	11/02/12	Action News 5 @ 6p	Comm	M-F 6-630p	---TF--	:30	2	\$500.00	P	4	0.00	NM	2	\$1,000.00
				M-F Action News 5 @ 6p												
5																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		2	\$500.00			0.00						
6	WMC	11/05/12	11/05/12	Action News 5 @ 6p	Comm	M-F 6-630p	1-----	:30	1	\$500.00	P	4	0.00	NM	1	\$500.00
				M-F Action News 5 @ 6p												
6																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	1-----		1	\$500.00			0.00						
7	WMC	11/05/12	11/06/12	Action News 5 @ 5a	Comm	5-6a	MT-----	:30	1	\$150.00	P	4	0.00	NM	1	\$150.00
				Action News 5 @ 5a												
7																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	MT-----		1	\$150.00			0.00						
8	WMC	11/03/12	11/03/12	NBC Saturday Today Show	Comm	SAT 6-8a	-----1-	:30	1	\$100.00	P	4	0.00	NM	1	\$100.00
				NBC Saturday Today Sho												
8																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$100.00			0.00						
9	WMC	11/03/12	11/03/12	Action News Saturday @	Comm	SAT 8-10a	-----1-	:30	1	\$125.00	P	4	0.00	NM	1	\$125.00
				Action News Saturday @												
9																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$125.00			0.00						

WMC



Contract / Revision 844048 Flight Dates 11/01/12-11/06/12 Hiatus Dates

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Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R-Estimate #) 3176

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	<u>Totals</u>						
											Rate	Pri	Rtg	Type	Spots	Amount	
10	WMC	11/04/12	11/04/12	Action News Sunday	@ 6omm	SUN	8-9a	-----1	:30	1	\$150.00	P	4	0.00	NM	1	\$150.00
Action News Sunday @ 8.																	
10																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----1		1		\$150.00		0.00							
E 11	WMC	11/01/12	11/02/12	Action News 5	@ 12p	Comm	12-1p	---TF--	:30	2	\$125.00	P	4	0.00	NM	1	\$125.00
Action News 5 @ 12p																	
11																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	---TF--		2		\$125.00		0.00							
Spot	Ch	Date Range	Description			Start/End Time											
2	WMC	10/29/12-11/04/12	Action News 5 @ 12p			12-1p											
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20																	
[sold out]																	
12	WMC	11/05/12	11/05/12	Action News 5	@ 12p	Comm	12-1p	1-----	:30	1	\$125.00	P	4	0.00	NM	1	\$125.00
Action News 5 @ 12p																	
12																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/05/12	11/11/12	1-----		1		\$125.00		0.00							
13	WMC	11/01/12	11/02/12	Action News 5	@ 5p	Comm	M-F 5-530p	---TF--	:30	4	\$400.00	P	4	0.00	NM	4	\$1,600.00
M-F Action News 5 @ 5p																	
13																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	---TF--		4		\$400.00		0.00							
14	WMC	11/05/12	11/05/12	Action News 5	@ 5p	Comm	M-F 5-530p	2-----	:30	2	\$400.00	P	4	0.00	NM	2	\$800.00
M-F Action News 5 @ 5p																	
14																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 11/05/12	11/11/12	2-----		2		\$400.00		0.00							
E 15	WMC	11/03/12	11/03/12	Sat Action News 5	@ 5p	Comm	SAT 5-530p	-----1-	:30	1	\$200.00	P	4	0.00	NM	0	\$0.00
Sat Action News 5 @ 5p																	
15																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----1-		1		\$200.00		0.00							
Spot	Ch	Date Range	Description			Start/End Time											
1	WMC	10/29/12-11/04/12	Sat Action News 5 @ 5p			SAT 5-530p											
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20																	
[no 5p news on sat (Notre dame football)]																	
16	WMC	11/03/12	11/03/12	Sat Action News 5	@ 6p	Comm	SAT 6-630p	-----1-	:30	1	\$200.00	P	4	0.00	NM	1	\$200.00
Sat Action News 5 @ 6p																	
16																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----1-		1		\$200.00		0.00							
17	WMC	11/04/12	11/04/12	Sun Action News 5	@ 5p	Comm	SUN 5-530p	-----1	:30	1	\$200.00	P	4	0.00	NM	1	\$200.00
Sun Action News 5 @ 5p																	
17																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----1		1		\$200.00		0.00							
E 18	WMC	11/01/12	11/02/12	Wheel of Fortune		Comm	M-F 630-7p	---TF--	:30	4	\$600.00	P	4	0.00	NM	3	\$1,800.00
M-F Wheel of Fortune																	
18																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
		Week: 10/29/12	11/04/12	---TF--		4		\$600.00		0.00							



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Advertiser Phillips, Richard "Flip" Product PHILLIPS FOR SUP CRT (R-Estimate #) 3176

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>			
													Spots	Amount		
E 18	WMC	11/01/12	11/02/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	---TF---	:30	4	\$600.00	P	4	0.00	NM	3	\$1,800.00
18																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		4	\$600.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg Type</u>	
4	WMC	10/29/12-11/04/12		Wheel of Fortune		M-F 630-7p				---ThF----		:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [sold out]																
E 19	WMC	11/05/12	11/05/12	Wheel of Fortune M-F Wheel of Fortune	Comm	M-F 630-7p	2-----	:30	2	\$600.00	P	4	0.00	NM	2	\$1,200.00
19																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	2-----		2	\$600.00			0.00						
E 20	WMC	11/01/12	11/02/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	---TF--	:30	4	\$600.00	P	4	0.00	NM	0	\$0.00
20																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		4	\$600.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg Type</u>	
1	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p				---ThF----		:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]																
2	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p				---ThF----		:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]																
3	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p				---ThF----		:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]																
4	WMC	10/29/12-11/04/12		Late News M-F		M-F 10-1035p				---ThF----		:30	(\$600.00)	0.00	NM	
See MG 2.4,2.5,2.6,2.7,2.8,2.9,2.10,2.11,2.12,2.13,2.14,2.15,2.16,2.17,2.18,2.19,2.20 [Sold out]																
E 21	WMC	11/05/12	11/05/12	Late News M-F M-F Late News	Comm	M-F 10-1035p	2-----	:30	2	\$600.00	P	4	0.00	NM	2	\$1,200.00
21																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 11/05/12	11/11/12	2-----		2	\$600.00			0.00						
E 22	WMC	11/03/12	11/03/12	Late News Sa SAT Late News	Comm	SAT 10-1030p	-----1-	:30	1	\$400.00	P	4	0.00	NM	1	\$400.00
22																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1	\$400.00			0.00						
E 23	WMC	11/04/12	11/04/12	11p Su Action News foot 11p Sun Action News	Comm	SUN 11-1130p	-----1	:30	1	\$500.00	P	4	0.00	NM	1	\$500.00
23																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1	\$500.00			0.00						
E 24	WMC	11/01/12	11/02/12	The Tonight Show The Tonight Show	Comm	1035-1135p	---TF--	:30	2	\$200.00	P	4	0.00	NM	0	\$0.00
24																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---TF--		2	\$200.00			0.00						



Contract / Revision 844048 **Flight Dates** 11/01/12-11/06/12 **Hiatus Dates**

Original Date / Revision 11/02/12/ 11/02/12 Order Sep 00:15:00

Advertiser Phillips, Richard "Flip" **Product PHILLIPS FOR SUP CRT (R-Estimate #** **3176**

(new)

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 31 / 12 10 . 06
*** WMC-TV ***

ADV # _____ ADV. NAME POLT/F PHILLIPS/R/JUG/MS
AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP

DELAWARE, OH 43015

ORDER # _____ CONTRACT # 6400871

PRDCT PHLIPS FOR SUP CRT EST#3176 COMMENTS: (LINE, ORDER,

FLIGHT DATES NOV1/12 NOV6/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEED:

REP: NEW POLITICAL ORDER
ED: 11/1 - 11/6

PLS CNF
TTL:\$21,975

THANKS
ANGELA

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

FLIP PHILLIPS FOR SUPREME COURT

REP HEADLINE# 6400871
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-7231
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

33
OCT 31 / 12 10.06
*** WMC-TV ***

REP HEADLINE# 6400871
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 CREDIT RISK !!! FAX# 610-225-7233
CREDIT ADVISORY: AGENCY HARRIS REPORT FROM REP
ORDER WORKSHEET: HARRIS

OCT 31 / 12 10-06
*** WMS-TV ***

RHP HEADLINE# 6400871

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 31 / 12 10 - 06
*** WMC-TV ***

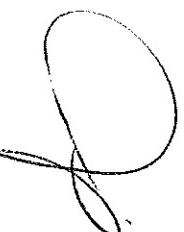
REP HEADLINE# 6400871 REV #2 \$\$\$ UNAPPROVED
ADV # _____ ADV. NAME POLL/F PHILLIPS/R/JUG/MS AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP * * * CHANGES ** NOV1/12 19.12
BUYER NAME WHITNEY EVERSOLE *** WMC-TV ***

ORDER # _____ CONTRACT # 6400871 CLASS: NATL. LOCAL REGIONAL
PRDCT PHILLIPS FOR SUP CRT EST#3176 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV1/12 NOV6/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV1/12 19.12
REP: M6 BOOKED
STA: 11/1/12
SEE M6 REVISED MAKEGOOD OFFERS FOR MISSED SPOTS.
TP'S ARE NOW SOLD OUT; HIGHER RATES NEEDED TO AIR.

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FLIP PHILLIPS FOR SUPREME COURT

LINE#: REP :CD: TIME PERIOD : LENGTH : SEC : RATE : START : END : SPOTS: WEEK : DAYS :NOTE:
LINE#: : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = AGENCY EST# = 3176
PROGRAM : NEWS
ORD COML: 2X MAX/DAY
M-2 34 (A) 500A-600A 30 (2X) 11/1 \$350.00 11/1 11/2 2 TH-F 2
PROGRAM : ACTION NEWS 5 AT 5AM
ORD COML: SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-1 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-2 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-11 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-20 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-20 FOR 2 SPOTS/WK



11/2/12

THIS IS A MAKE-GOOD FOR NOV1 ON LINE-24 FOR 1 SPOT/TWK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-24 FOR 1 SPOT/TWK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-26 FOR 1 SPOT/TWK

M-2	35	(A)	600A-700A	30	3	\$550.00	11/5	11/6	2	M-TU	2
M-2	36	(A)	700A-900A	30	3	\$400.00	11/5	11/6	2	M-TU	2
M-2	37	(A)	900A-1000A	30	3	\$250.00	11/5	11/6	1	M-TU	1
M-2	38	(A)	1000A-1100A	30	3	\$200.00	11/5	11/6	2	M-TU	2
M-2	39	(A)	230P-600P	30	4	\$400.00	11/3	11/3	1	SAT	1
M-2	40	(A)	1030P-1100P	30	4	\$700.00	11/4	11/4	1	SUN	1
M-2	41	(A)	1100P-1130P	30	4	\$500.00	11/4	11/4	1	SUN	1
M-2	42	(A)	1200N-100P	30	3	\$175.00	11/5	11/6	2	M-TU	2
M-2	43	(A)	400P-500P	30	4	\$200.00	11/5	11/6	1	M-TU	1

REP HEADLINE# 6400871 REV# 844048
\$\$\$ UNAPPROVED REV #2 \$\$\$

REF: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV/12 19-12
CHANGES *** WMCA-TV ***

LINE#:	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK :	DAYS	:TOTAL:	:SPTS:
M-2	44	(A)	700P-800P		30	4	\$400.00	11/3	11/3		1	SAT	1	
M-2	45	(A)	800P-1100P		30	4	\$400.00	11/3	11/3		2	SAT	2	
M-2	5	S	600A-700A		30		\$350.00	11/5	11/6		0	M-TU	0	
M-11	11	S	1200N-1100P		30		\$125.00	11/1	11/2		1	TH-F	1	
M-15	15	S	500P-530P		30		\$200.00	(1X) 11/2			0	SAT	0	
M-18	18	S	630P-700P		30		\$600.00	(1X) 11/3	11/3		0	TH-F	3	
M-20	20	S	1000P-1035P		30		\$600.00	(1X) 11/2	11/1	11/2	0	TH-F	0	
M-24	24	S	1035P-1135P		30		\$200.00	(2X) 11/1	11/1	11/2	0	TH-F	0	
M-26	26	S	700P-900P		30		\$775.00	(1X) 11/1	(1X) 11/2	11/5	0	MON	0	
			PROGRAM : THE VOICE					(1X) 11/5						

REP HEADLINE# 6400871 TREP# 844048
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-7233
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WMMC-TV ***

:LINE#: REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : DATE : DATE : /WK: INVT : :SPTS:

STATION MAKEGOOD OFFERS:
M6 OK'D BUY#1 MISSED: TH-F/600A-700A NOV1 (2/WK) 30S \$350.00 (NOV1/12)
BUY#2 M-TU/600A-700A NOV5 (2/WK) NOV6 30S \$350.00
BUY#11 TH-F/1200N-100P NOV2 30S \$125.00
BUY#15 SAT/500P-530P NOV3 30S \$200.00
BUY#18 TH-F/630P-700P NOV2 30S \$600.00
BUY#20 TH-F/1000P-1035P NOV1 (2/WK) NOV2 (2 30S \$600.00
BUY#24 TH-F/1035P-1135P NOV1 NOV2 30S \$200.00
BUY#26 MON/700P-900P NOV5 30S \$775.00
OFFER:M-TU/500A-600A NOV5 30S \$350.00 PLS ADVISE.
& M-TU/600A-700A NOV5 (2/WK) 30S \$550.00
& M-TU/700A-900A NOV5 (2/WK) 30S \$400.00
& M-TU/900A-1000A NOV5 30S \$250.00
& M-TU/1000A-1100A NOV5 (2/WK) 30S \$200.00
& SAT/230P-600P NOV3 30S \$400.00
& SUN/1030P-1100P NOV4 30S \$700.00
& SUN/1100P-1130P NOV4 30S \$500.00
& M-TU/1200N-100P NOV5 (2/WK) 30S \$175.00
& M-TU/400P-500P NOV5 30S \$200.00
& SAT/700P-800P NOV3 30S \$400.00
& SAT/800P-1000P NOV3 (2/WK) 30S \$400.00

CNT: SEE REVISED MAKEGOOD OFFERS DUE TO TP SELLOUTS.

NOV/12 21975.00 CONTRACT TOTAL SPOTS 21975.00 54

MARKET TOTALS \$57,828 WMC 38% WHBQ 23% WREG 38% WPVI 1% WILM 0% WPXZ 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SHCT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: RICHARD T. PHILLIPS - Paid for by Friends of Richard "Flip" Phillips, a legally qualified candidate of the REPUBLICAN political party for the office of: MISSISSIPPI SUPREME COURT JUSTICE - DISTRICT 3, POSITION 3 in the GENERAL

election to be held on: NOVEMBER 6, 2012.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below.

--

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Richard "Flip" Phillips - P.O. BOX 62, Batesville, MS. 38606

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/3/12

Date

Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title